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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

BARACK OBAMA FOR AMERICA SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$100.00	10/30-11/02	4	1	4	\$400.00	
		Buyline Comment: NEWS										
	2	M-TU	5A-6A	NEWS	:30	\$100.00	11/05-11/06	2	1	2	\$200.00	
		Buyline Comment: NEWS										
	3	TU-F	430A-459A	NEWS	:30	\$50.00	10/30-11/02	4	1	4	\$200.00	
		Buyline Comment: NEWS										
	4	M-TU	430A-459A	NEWS	:30	\$50.00	11/05-11/06	1	1	1	\$50.00	
		Buyline Comment: NEWS										
	5	TU-F	6A-7A	NEWS	:30	\$190.00	10/30-11/02	4	1	4	\$760.00	
		Buyline Comment: NEWS										
	6	M-TU	6A-7A	NEWS	:30	\$190.00	11/05-11/06	2	1	2	\$380.00	
		Buyline Comment: NEWS										
	7	TU-F	7A-9A	TODAY SHOW	:30	\$250.00	10/30-11/02	9	1	9	\$2,250.00	
		Buyline Comment: TODAY SHOW										
	8	M-TU	7A-9A	TODAY SHOW	:30	\$250.00	11/05-11/06	2	1	2	\$500.00	
		Buyline Comment: TODAY SHOW										
	9	SA	6A-7A	NEWS	:30	\$125.00	11/03-11/03	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	10	SA	7A-9A	TODAY SHOW	:30	\$175.00	11/03-11/03	1	1	1	\$175.00	
		Buyline Comment: SAT TODAY										

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB
 Advertiser () OBAMA FOR AMERICA 3050 K ST NW
 Product OBAMA FOR AMERICA WASHINGTON, DC 20007
 Estimate# 1537 Agency C/P1/P2/E 95/101/1537
 Buyer MAURA GILROY Flight Dates 10/30/2012 - 11/06/2012
 Phone# Hiatus Weeks
 Rep Firm
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 Salesperson () AMY MCCREARY
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	11	SU	6A-7A	NEWS	:30	\$110.00	11/04-11/04	1	1	1	\$110.00	
				Buyline Comment: NEWS								
	12	SU	7A-8A	SUN TODAY	:30	\$250.00	11/04-11/04	1	1	1	\$250.00	
				Buyline Comment: SUN TODAY								
	13	SU	9A-930A	NEWS	:30	\$125.00	11/04-11/04	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	14	SU	930A-10A	CHRIS MATHEWS	:30	\$175.00	11/04-11/04	1	1	1	\$175.00	
				Buyline Comment: CHRIS MATHEWS								
	15	TU-F	9A-10A	TODAY SHOW II	:30	\$150.00	10/30-11/02	9	1	9	\$1,350.00	
				Buyline Comment: TODAY SHOW II								
	16	M-TU	9A-10A	TODAY SHOW II	:30	\$150.00	11/05-11/06	2	1	2	\$300.00	
				Buyline Comment: TODAY SHOW II								
	17	TU-F	10A-11A	TODAY SHOW III	:30	\$100.00	10/30-11/02	9	1	9	\$900.00	
				Buyline Comment: TODAY SHOW III								
	18	M-TU	10A-11A	TODAY SHOW III	:30	\$100.00	11/05-11/06	2	1	2	\$200.00	
				Buyline Comment: TODAY SHOW III								
	19	TU-F	11A-12P	RACHEL RAY	:30	\$100.00	10/30-11/02	4	1	4	\$400.00	
				Buyline Comment: RACHEL RAY								
	20	M-TU	11A-12P	RACHEL RAY	:30	\$100.00	11/05-11/06	2	1	2	\$200.00	
				Buyline Comment: RACHEL RAY								
	21	TU-F	12P-1230P	NEWS	:30	\$125.00	10/30-11/02	5	1	5	\$625.00	
				Buyline Comment: NEWS								

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	22	M	12P-1230P	NEWS	:30	\$125.00	11/05-11/05	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	23	TU-F	1230P-1P	AGENDA	:30	\$90.00	10/30-11/02	5	1	5	\$450.00	
		Buyline Comment: AGENDA										
	24	M	1230P-1P	AGENDA	:30	\$90.00	11/05-11/05	1	1	1	\$90.00	
		Buyline Comment: AGENDA										
	25	TU-F	1P-2P	DAYS	:30	\$150.00	10/30-11/02	4	1	4	\$600.00	
		Buyline Comment: DAYS										
	26	M	1P-2P	DAYS	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
		Buyline Comment: DAYS										
	27	TU-F	2P-3P	DRS	:30	\$100.00	10/30-11/02	4	1	4	\$400.00	
		Buyline Comment: DRS										
	28	M	2P-3P	DRS	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	
		Buyline Comment: DRS										
	29	TU-F	3P-4P	PHIL	:30	\$150.00	10/30-11/02	4	1	4	\$600.00	
		Buyline Comment: PHIL										
	30	M	3P-4P	PHIL	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
		Buyline Comment: PHIL										
	31	TU-F	4P-5P	NEWS	:30	\$175.00	10/30-11/02	8	1	8	\$1,400.00	
		Buyline Comment: NEWS										
	32	M	4P-5P	NEWS	:30	\$175.00	11/05-11/05	2	1	2	\$350.00	
		Buyline Comment: NEWS										

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	44	SA	7P-730P	WHEEL Buyline Comment: WHEEL	:30	\$175.00	11/03-11/03	1	1	1	\$175.00	
	45	M	8P-10P	VOICE Buyline Comment: VOICE	:30	\$1,100.00	11/05-11/05	1	1	1	\$1,100.00	
	46	W	9P-10P	SVU Buyline Comment: SVU	:30	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
	47	TH	8P-9P	ROCK/UP Buyline Comment: ROCK/UP	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	48	F	8P-9P	WHIT.COM Buyline Comment: WHIT.COM	:30	\$500.00	11/02-11/02	1	1	1	\$500.00	
	49	F	9P-10P	GRIMM Buyline Comment: GRIMM	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	50	F	10P-11P	DATELINE Buyline Comment: DATELINE	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	51	SA	8P-9P	NBC PRIME Buyline Comment: NBC PRIME	:30	\$350.00	11/03-11/03	1	1	1	\$350.00	
	52	SA	9P-10P	NBC PRIME Buyline Comment: NBC PRIME	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
	53	SU	4P-515P	FNIA Buyline Comment: FNIA	:30	\$600.00	11/04-11/04	1	1	1	\$600.00	
	54	SU	515P-830P	SUN NIGHT FTBL Buyline Comment: SUN NIGHT FTBL	:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	

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	55	SU	930P-10P	Buyline Comment: TBD	:30	\$350.00	11/04-11/04	1	1	1	\$350.00	
	56	SU	10P-11P	Buyline Comment: LAW & ORDER	:30	\$350.00	11/04-11/04	1	1	1	\$350.00	
	57	TU-F	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	10/30-11/02	4	1	4	\$1,100.00	
	58	M	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	11/05-11/05	1	1	1	\$275.00	
	59	SA	11P-1135P	Buyline Comment: NEWS	:30	\$285.00	11/03-11/03	1	1	1	\$285.00	
	60	SU	11P-1135P	Buyline Comment: NEWS	:30	\$285.00	11/04-11/04	1	1	1	\$285.00	
	61	TU-F	1135P-1235A	Buyline Comment: LENO	:30	\$150.00	10/30-11/02	4	1	4	\$600.00	
	62	M	1135P-1235A	Buyline Comment: LENO	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
	63	TU-F	1235A-135A	Buyline Comment: FALLON	:30	\$60.00	10/30-11/02	4	1	4	\$240.00	
	64	M	1235A-135A	Buyline Comment: FALLON	:30	\$60.00	11/05-11/05	1	1	1	\$60.00	
	65	SA	1130P-1A	Buyline Comment: SNL	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	

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	66	SU	1135P-12A	SPORTS NIGHT	:30	\$90.00	11/04-11/04	1	1	1	\$90.00	
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Buyline Comment: SPORTS NIGHT

---REPORT TOTALS---
 Report Totals: 164 / \$37,250.00

---SALES MONTHLY TOTALS---
 Nov 12: 164 / \$37,250.00
 Sales Totals: 164 / \$37,250.00
 Station Totals: 164 / \$37,250.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$124,167
 CATV 0% KEJR 0% KING 0% KLAS 21% KSNV 30%
 KTNV 14% KTUD 1% KVCW 5% KVMY 3% KVVU 26%
 XXXX 0%

---COMPETITIVE COMMENTS---
 SHARES ESTIMATED

Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
 CASH IN ADVANCE